LWIN Guide V 1.2



How to search for and request LWINs

Introduction

In this document, you will find guidance on how to search for and request additions to the LWIN database, both new products (LWIN7) and new vintages (LWIN11), on the LWIN website (<u>lwin.liv-ex.com</u>). Here, you can also check on the progress of any pending requests. If you notice any inconsistencies or duplicate LWINs in the database, please report them <u>here</u>. For any other other enquiries, please contact the LWIN team at lwin@liv-ex.com.

Below, we save five quick tips on how to get your LWIN requests approved faster. The rest of the document explains the process in more detail.

Save time by following these simple guidelines

1. Check if this product already exists in the LWIN database

The wine you are looking for might already has an LWIN. It's easy to check. Just use the search bar on the LWIN website.

2. Add URL links and image

When filling out the request form, adding a link to a producer's website or product page, and uploading an image, will help us to identify the wine. This means a quicker turnaround time for your request, so please make sure to do this every time you request an LWIN.

3. Use correct formatting

Avoid diacritics (accents and special characters)

LWIN does not support diacritics such as é, ø, å, ç, ñ, ß. Please formulate words as they would appear without diacritics (e.g. Spätlese as **Spatlese**). While the LWIN database supports an array of special characters including °, %, #, &, " ", *, <, >, +, these are only to be included if they are integral to the name of a product and are present on the label.

Only use abbreviations if on the label

Unless otherwise stated, all words are to be formulated as they appear on the label. Grosses Gewachs as **GG** if it is as such on the label.

No YELLING: Use lowercase letters

Proper nouns typically are generally formulated using a capital letter at the start of each word. Articles, prepositions and conjunctions such as 'de', 'la', 'les', 'du', 'dei', 'di', 'of', 'and' are typically formatted with lowercase formatting. Please note that an LWIN display name is not to be formatted in all-caps unless the design of the label suggests that this would be accurate.

4. Understand the 'wine name' field

The wine name field rarely contains official geographic information – this can go into the relevant region, sub-region or site fields. Use it for attributes not contained within other fields. Below, we've highlighted some examples of wine names within LWINs.

1120671: Muga, Prado Enea Gran Reserva, Rioja

1090699: Joh Jos Prum, Wehlener Sonnenuhr Riesling Spatlese, Mosel

This is explained in more detail further into the document.

Request a new LWIN7

You can request new products through the LWIN website.

Check if the LWIN already exist

Before getting started with the request, **please make sure that the product doesn't already have an LWIN.** You can do this quickly using the search bar at the top of the page, or by downloading the latest LWIN **Database**.

If you're certain that the LWIN doesn't already exist, head over to the **Request LWIN page** (which can be found under 'LWIN tools'), followed by a choice to request either a new product or a new vintage.

or

Request new LWIN product (LWIN7)

Request new LWIN vintage (LWIN11)

Populate the label information

Whenever it is practical to do so, an LWIN display name should reflect precisely what is found on the label of a product.

To understand our regional mapping logic, please download the LWIN Regions file.

Label informatio	n	
Producer title	Domaine	X •
Producer name*	Roger Belland	
Wine name *	Rouge	
Type*	Wine	X •
Sub type*	Still	X •
Colour*	Red	X •
Classification*	Premier Cru	X •
Country*	France	X •
Region	Burgundy	X •
Sub region	Chassagne-Montrachet	×
Site	Morgeot	×
Parcel	Clos Pitois	×
Designation	AOP	×

Producer title

Domaine	X

Producer titles are important for distinguishing different brands and businesses. In most instances, we only include a producer title if this is a prominent feature on the label. If not applicable, please leave the field empty.

Producer name*

Denis Bachelet

The producer name should refer to the business or brand that is most commonly recognised as making the product. We typically omit information that is not a prominent part of the label, such as the name of the winemaker or of the parent company. If this additional information is needed for the purpose of identifying the product, it may be included in brackets (e.g. Domaine **Gagey** (Louis Jadot)).



W	/ir	e	na	m	e*

Vieilles Vignes

The wine name is used to describe various attributes that are not contained within other fields. These include grape variety (e.g. **Shiraz**), age statement (e.g. **Gran Reserva**), marketing name (e.g. **Cuvee Madeleine**), ripeness and *quality* levels (e.g. **Auslese**), dosage level (e.g. **Brut Zero**) and any geographical indicators that are not official designations of origin, and hence not included in the list of LWIN Regions (e.g. **Bannockburn**, a town in New Zealand, or **Eleven Confessions Vineyard**, a delimited parcel of land that is not part of an official classification).

Type* Wine	X ~
------------	-------

LWINs are categorized into six different types: **Wine, Fortified Wine, Spirit** and Other (Sake and Vermouth). Each type will offer a delimited choice of **Sub types** linked to that category. Please note that product specific LWINs are not presently created for beer and cider, and *generic* LWIN codes will be provided for these instead. LWINs may only be requested for alcoholic or de-alcoholised products.

Sub type*	Still	X ~

Sub types are linked to their respective types. In this instance **Port** is a sub-type of **Fortified Wine**. Sometimes the *style* of product may further be described using the **region** or **sub-region** fields (e.g. **Cognac** is a style of **Brandy**), or the **Wine name** (e.g. **Bourbon** is a style of **Whisky**). **Pétillant Naturel (Pet Nat)** is classified as Sparkling.

Colour*	Red	X ~

Wines are assigned the colours **White**, **Rose** or **Red**. Fortified Wine, Spirit, Beer, Cider and Other should be set to **not applicable Orange** wine should be classified as **White**. The colour **Mixed** is made available for Assortment Case LWINs.

Classification*	Premier Cru	X ~
Classification*	Premier Cru	X ~

The Classification is used to represent a variety of wine classification systems that are ratified and straightforward to maintain. These include the 1855 Classification of Bordeaux **Grand Cru Classe**, Burgundy's **Premier Cru** and **Grand Cru** vineyards and **Erste Lage** for Austria. Details of these are contained within the LWIN Regions file. Please note that 'age statements' such as *Riserva*, *Gran Reserva*, *Anejo* etc. are not considered to be classifications and should be placed within the **wine name** field.

Country*	France	X N

Countries may offer a delimited subset of regions if applicable.

Region	Burgundy	× ~

Regions are mapped to their respective **countries** and some offer a delimited subset of **sub-regions**. Some regions are not in themselves appellations (e.g. **Rhone** or **Tuscany**), but are used to describe traditional areas that group together recognised sub-regions.

Sub-region	Gevrey-Chambertin	× ~
Sub-region	Gevrey-Chambertin	×

Sub-regions are mapped to their respective **regions** and some offer a delimited subset of **sites**. In most cases LWIN sub-regions are official appellations, recognised and protected by a government body, and are linked to an official **designation**. For example **Terre Siciliane** is an **IGT** sub-region of **Sicily**. Sub-regions may be associated with a **classification** (e.g. **Hengst** is a **Grand Cru** of **Alsace**).

Site	Les Corbeaux	X 🗸
Site	200 OCHDCUUX	1

Sites are mapped to their respective **sub-regions** and some offer a delimited subset of **parcels**. These are typically vineyards that are protected and promoted by an official body or association.

Parcel	not applicable	× ~	

Parcels are mapped to their respective sites. These are typically subzones within vineyard areas that are protected and promoted by an official body or association. In this instance, the parcel is not applicable.

Designation	АОР	X 🗸

Designation denotes the quality scheme that the geographical indication, as defined by the region, sub-region, site or parcel, belongs to. In this instance **AOP** stands for *Appellation d'Origine Protégée* and is an EU quality scheme.

Select the vintage(s)

/intage configuration*				non		1~			
/intage	values*	(3) sele	cted vint	ages		_			
NV	2020	2019	2018	2017	2016	2015	2014	2013	2012
2011	2010	2009	2008	2007	2006	2005	2004	2003	2002
2001	2000	1999	1998	1997	1996	1995	1994	1993	1992
1991	1990	1989	1988	1987	1986	1985	1984	1983	1982
1981	1980	1979	1978	1977	1976	1975	1974	1973	1972
1971	1970	1969	1968	1967	1966	1965	1964	1963	1962
1961	1960	1959	1958	1957	1956	1955	1954	1953	1952
1951	1950	1949	1948	1947	1946	1945	1944	1943	1942
1941	1940	1939	1938	1937	1936	1935	1934	1933	1932
1931	1930	1929	1928	1927	1926	1925	1924	1923	1922
1921	1920	1919	1918	1917	1916	1915	1914	1913	1912

Additional	vintage info	rmation
First vintage	2010	Please only specify final vintage for wines that are no longer in production
Final vintage		

Vintage configuration

Sequential denotes **vintage** products that are consistently produced most years.

NonSequential describes **vintage** products that are known to be made in select years (e.g. Vintage Champagne or Vintage Port).

SingleVintageOnly may refer either to **vintage** products that are known to have been produced only once, OR to **non-vintage** products.

Additional vintage information

First vintage denotes the first year in which the product is known to have been made. Please note this is not necessarily the same as the year in which the producer was established.

Final vintage refers to the last year in which the product is known to have been made. This is only applicable if the production has ceased.

NB: LWIN7s cannot be assigned both **vintage** and **non-vintage** configurations. Also, other than for a few exceptions the release date, bottling date, disgorgement date and base wine date is not to be considered equivalent to a vintage. When applicable, products identified using one of these dates will require a separate LWIN7 to be created at the discretion of the LWIN team.

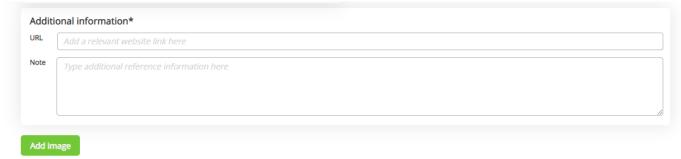
Add additional information and image

It's important to provide us with as much information about the product as possible when requesting a new LWIN. Please be sure to always include:

1) URL to a label, technical sheet or specific page on a producer or importer's website that adequately describes it.

2) Image of the product label

If there is any other relevant information that you feel the LWIN team should be aware of, please include this as a **note**. This is important for pre-releases, or for products that change name year-on-year and assortment cases.



*To help validate your request quickly, please include some reference information, such as a link to a label picture, the producer's website or upload an image.

Submit the request

After submitting your request you will get a reference number. Typically, the turnaround time is 1 working day, but in certain cases, this might take up to 3 days. When your request has been reviewed, you will receive an email notification with the outcome (Rejected, Approved or Assigned, if the LWIN already exists).

Request new LWIN11

You can request a new vintages for existing LWINs through the LWIN website.

Under 'LWIN tools' you will find the option to request LWIN, followed by a choice to request either a new product or a new vintage.





Select an LWIN7 for which you would like to request a new vintage, and then pick your desired vintages from the console.

Select LWIN7	
	1001910

1001910: Cullen, Diana Madeline, Margaret River

Vintag	ge info	rmatio	n						
/intage	configur	ation*		seq	uential				~
/intage	values*	(19) sele	ected vir	tages					
NV	2020	2019	2018 ₀	2017	2016	2015	2014	2013	2012
2011	2010	2009	2008	2007	2006	2005	2004	2003	2002
2001	2000	1999	1998	1997	1996	1995	1994	1993	1992
1991	1990	1989	1988	1987	1986	1985	1984	1983	1982
1981	1980	1979	1978	1977	1976	1975	1974	1973	1972
1971	1970	1969	1968	1967	1966	1965	1964	1963	1962
1961	1960	1959	1958	1957	1956	1955	1954	1953	1952
1951	1950	1949	1948	1947	1946	1945	1944	1943	1942
1941	1940	1939	1938	1937	1936	1935	1934	1933	1932
1931	1930	1929	1928	1927	1926	1925	1924	1923	1922
1921	1920	1919	1918	1917	1916	1915	1914	1913	1912

Additional information

URL	https://www.cullenwines.com.au/product/2018-diana-madeline/
Note	Cullen Diana Madeline 2018 has a new label design.

By selecting a valid vintage from the panel, you are requesting that a new vintage be committed to the LWIN database.

If the product you have selected has a **sequential** vintage configuration, and the requested vintage does not conflict with the **first vintage** and **final vintage**, the LWIN11 request will be automatically approved.

If the product you have selected has a **nonsequential singleVintageOnly** vintage configuration, or **first vintage** or **final vintage** parameters that conflict with the requested vintage, then the request will be reviewed by the LWIN team before being approved or rejected.

As with LWIN7 requests, please provide any details relevant to the new vintage via the **URL** and **note** fields.

Assortment Cases

For producers who release official assortment cases directly from the estate, one vintage (horizontal assortment) and one nonvintage (vertical) LWIN to identify all such cases can be created. However, information about the specific contents of assortment should be recorded alongside users' own product codes: LWINs are not created for this.

1751945	Domaine Armand Rousseau, Assortment Case
1879902	Domaine d'Auvenay, NV Assortment Case

Base Vintages or Disgorgement Dates

Non-vintage products that can have different base vintages or disgorgement dates will have separate LWIN7s created. The format should be in line with the original LWIN but with additional information about either base vintage and months on the lees or the disgorgement date mentioned at the end of the wine name. Requests for these can only be accepted with attached pictures where all info is clearly visible.

2406240	Ulysse Collin, Les Enfers Blanc de Blancs Extra Brut Base 2014 28 Months, Champagne
2411903	Jacques Selosse, Exquise Disgorged 2018, Champagne